Each week (starting with Week 4) you are required to post an entry to your ePortfolio in which you will reflect on the week’s course material – the assigned readings and what we cover in class (lecture/discussion/films).

As stated in the course outline, you are encouraged to make connections between material in this course and what you learn in other courses, and also to reflect on how you can apply course material to what you see and experience in your everyday life.

The purpose is to help you engage with the ideas and concepts explored in the course, and deepen your understanding of the material, through looking at how it can be applied more broadly to the society and world in which we live. It is also to give you more occasions to articulate ideas in written form (i.e., to get practice in writing and critical reflection) in short assignments, which are each worth a relatively small portion of your overall grade. With frequent feedback, you have the opportunity to incorporate advice in subsequent posts.

You may want to focus on a particular idea or concept, or reflect more broadly on the issues raised. Strategies or devices you may want to incorporate:

- including a quoted statement or passage from a reading and responding to it (always use quotes judiciously; avoid long, extended quotations – i.e., don’t use quotes to pad your word count)
- use hyperlinks to connect with related sites – for example, if you use a new term or concept, you could link to a page that defines and/or discusses that term; you can link to images/ads/videos, etc.; you can link to news articles
- you can embed images in your reflection pieces – just make sure you credit the source
- you can make reference to relevant cultural products that relate to the concepts/issues discussed – e.g., novels, films, TV shows, news stories...

**Length:** each entry should be 350-500 words

**Worth:** each post is worth 5%; the best 6 posts will be included in your grade (for a total of 30%)

**Due date:** entries are due on Sunday nights, with posts published by midnight.

**Further tips:**
- Remember that spelling and grammar always count. Make sure that you proofread your writing before “publishing” your posts.
- How you set the posts up on your ePortfolio site is up to you, but many people have opted to set up a separate page for the journal, with each entry being a separate post.
- Remember that you can control the privacy setting of each individual post on your site – in the top right corner you can edit the “Visibility” of the post; the default is public but you can set it to password protected or private. I won’t be able to see it if you set it to private, so if you want to restrict who sees it, click on password protected and make sure you give me the password.