## Sex and Gender Discrimination in the workplace Research Project

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Team Research Project Instructor: Laurie Prange Client: Capitals Coalition, Canadian division BADM460 Business & Society Research Project Spring 2021

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## **Executive Summary**

Eliminating gender discrimination and gender inequality within the workplace is vital to ensuring a sustainable business economy in Canada. The amount of value added by human capital can increase primarily by addressing this problem. This report aims to provide a database of the significant initiatives currently in place that are working to solve this issue. As this process has involved extensive research, we will begin by explaining our research strategies and methods. We explain the positive contributions that the initiatives have for the human capital component. The initiatives found will be broken down into major categories for simplified analysis: by location and public vs. private sector. In doing this research there have been significant trends that have been influential in the cause towards eliminating gender inequality. Generational changes, the Trump Administration and Canadian legislation, have proven to be trends that merit attention. We will examine the impact of themes such as the #MeToo movement and LGBTQ+ activism and diversity on this issue. The interpretation of our findings will be provided, including our recommendations for the Capitals Coalition and our personal commentary on the importance of achieving a sustainable Canadian business economy. We will be sending the report with a list of the 25 academic resources that we believe deserve attention when gaining a scope on this matter. We have also included supplementary information about the specific strategies used during our research and our team's reflection on the process of conducting the research itself.

### **Description of Team Research Project**

#### **Team Members**

As female business students, we are committing to addressing gender inequality and sexual discrimination issues to ensure a sustainable future business environment within Canada. Ekaterina Sergeeva is a 3rd-year student at Capilano University, working towards a business degree, majoring in accounting. Aisha Lakhdhir is a fourth-year student, also completing a concentration in accounting at Capilano University.

To this day, female employees still earn 13% less per hour, for work of equal value when compared to their male counterparts. Before beginning research, we had a brief understanding that gender inequality was present in Canadian workplaces. However, by learning specifically about the staggering disparity that women face, this research became even more purposeful. We knew that a specific research strategy and delegation of tasks would be needed to conduct the research necessary for this issue. Before beginning the actual research process, the work was split up in the work plan (See Appendix C: Workplan). Our team used the work plan to monitor our progress and identify essential tasks at hand. This tool allowed us to divide the work between group members equally. The only difference in roles is Aisha was in charge of keeping the rest of her team accountable to deadlines; and has done so thus far. Ekaterina has taken the part of editor, ensuring the written report and all citations have been recorded correctly.

Our team chose to focus on the human capital component, specifically gender inequality and sexual discrimination in the workplace. Both of us, as mentioned above, are majoring in accounting, which is a male dominated field. Therefore, this issue really resonates with us.

We are passionate about bringing attention to the many initiatives that aim to educate people and mitigate gender inequality and discrimination in the workplace for many reasons. One of our group members is Pakistani; as a person of color she is aware of the systemic racism and disadvantages that she faces. We want to provide representation for people of color on the matter of gender inequality and discrimination. Most of the existing published research is centered around white women. We need to bring awareness and extend the narrative on this issue to include women of color. Another aspect of the issue that deserves attention is the current working conditions under COVID-19. Layoffs due to the pandemic have disproportionately impacted women. The combination of women receiving lower wages, as well as being more likely to lose their jobs due to the pandemic, has left women at a higher risk of poverty. In addition, women are more likely to avoid reporting harassment within the workplace because of their current high risk of being laid off. Another aspect of the issue exists within remote working. Women who experience domestic violence now working from home, have lost the opportunity to have their workplace as a safe place to retreat to. The impact of COVID-19 has added multiple new dimensions to the issue of gender inequality and discrimination. We want to include that every issue we have brought attention to, should be met with resources also supporting people of color and the LGBTQ community.

#### **Research Process**

Our team followed a thorough research process to ensure all the information we were inputting was useful and accurate. We began by searching keywords in google to find organizations or initiatives that focused on workplace discrimination based on sex and gender and expanded or narrowed our searches based on our initial results. We went through those searches until we found a reliable web page of an organization or initiative that supported our main idea. Following that, we would take specific keywords from our findings and search it in the three given databases. Once we found a relevant peer-reviewed article that supported the initial data we found, we inputted our findings into our own database of resources, provided within this document.

## Contribution to the Capitals Coalition

We chose to create a database of all of the significant initiatives that target workplace discrimination based on sex and gender. The reason for this choice was that it is widely known that there is a disparity between how women/ LGBTQ individuals and men are treated within the workforce. Our goal was to understand the factors that have caused this, and the initiatives being implemented to address this apparent problem. We were interested in assessing the emerging trends and ongoing movements that have taken place, whether this is from legislative changes, activist movements or non-profit organizations. We believe that understanding the issues, and the initiatives in place working to solve them are essential steps to take in order to address it further. An important factor that was influential to this topic choice is the implications that it has on the Canadian business economy as a whole. We strongly believe that addressing gender discrimination in the workforce is integral to the economy. The Capitals Coalition lists human capital as one of the components that increases value for an organization. The topic we have chosen directly correlates to creating value within the human capital space. This takes form in improved employee wellbeing and improved performance as well as several macroeconomic outcomes.

# Initiatives Identified that are Contributing to a Sustainable Canadian Economy

We were able to find multiple Canadian organizations/initiatives that either focused sex and genderbased discrimination in the workplace or had a major aspect of it within their organization. Below we have separated them into groups to create a better image of the initiatives.

#### By Location:

#### Ontario:

United organization for Labour organization, School of HR management York University. International:

Ethical trading Initiative, #girlgaze initiative, Global fund through innovate finance, UN Women, Psychology of sexual orientation and gender diversity, Work-life initiative, Time's up Movement, Service Employees International Union, Gender at work initiative, #Metoo movement, UN commission on the Status of Women, Equal Employment Opportunities Commission, Catalyst, Coalition of Labour Union Women

#### Canadian:

Women's legal education and action fun, United organization for labour organization, Workplace behavioural health, Canadian women's foundation, Public legal association of Canada, Botler AI, Women Deliver, Gender Equality Network Canada, Canadian Labour Congress, Center for Research & Education on Violence against Women and Children.

#### Public vs. Private Sector:

#### Public:

Women's legal education and action fund, United organization for labour organization, School of HR management York University, UN Women, Canadian women's foundation, Work-life initiative, Service employees international union, Gender at work, Public legal association of Canada, #Metoo movement, Time's up movement, Botler AI, UN Commission on the Status of Women, Women Deliver, Canadian Labour Congress, Center for Research & Education on Violence against Women and Children, Equal Employment Opportunities Commission, Catalyst, Coalition of Labour Union Women. Private:

## Ethical trading Initiative, #girlgaze initiative, Workplace behavioural help, Psychology of sexual orientation and gender diversity, Gender Equality Network Canada.

The majority of these organizations and initiatives are based on inequality for women and then have a focus on the difficulties and discrimination women face in the workplace. One commonality among the initiatives is they stress the importance of legislative change in government across the world to support the women's movement and the human equality movement. Creating legislative change is essential because people can be slow to process change and deny things like women's rights. Having laws to hold people accountable will place the importance and normality of equality rights. For example, one aspect of the Time's up movement is to raise money for legal aid to create concrete policies on sexual harassment in the workplace. The same goes for the Public legal association of Canada, although that one is funded by the Canadian government instead of relying on donations.

#### Pay Equity Act:

Among the many initiatives found when conducting this research, we believe that the Pay Equity Act merits closer attention. The Federal Government of Canada is in the process of implementing the Pay Equity Act. In 2018, this Act was passed in parliament and should be coming into force in the near future. The Act will establish a new, proactive pay equity plan for all federally regulated companies, with 10 or more employees. Under the Act, companies will have to examine their compensation practices to ensure that women and men are receiving equal pay for work of equal value. The major feature of this Act is the requirement for employers to create and continuously update their company's pay equity plan. Employers will have to identify job classes, determine which classes are predominantly men and those predominantly women, and compare the compensation of each. It will be mandated that companies increase the compensation of any predominantly female job classes that are receiving less pay than their male counterparts. Employers will have to begin enforcing this mandate within three years of becoming subject to the Act. This is a very positive step in the right direction for the issue on pay equity. For the time being, companies will have to adhere to the existing pay equity requirements under the Canadian Human Rights Act.

## Interpretation of Team Research Results

#### **Major Trends**

#### Generational Changes:

The existence of social norms for previous generations have established a patriarchal society. Women in the baby boomer generation were seen as the primary caregiver within a family, with men being the primary breadwinner. The current generation's view on this has shifted drastically. Although women still are perceived as the caregiver within a family, they are way more focused on pursuing careers in their professional life. The Work Life initiative aims to reduce the negative consequences of women taking leadership roles within the workplace on their domestic role in their household. This generational shift is allowing women to have more balanced lifestyles and redistributing domestic roles to the males in society. This concept was largely stigmatized in previous generations, but now is becoming an important issue for companies and households to address.

#### Trump Administration:

Although American politics stand-alone from Canada, the narrative within the country about gender equality has a ripple effect on the rest of the world and especially Canada because of our close proximity. During the Trump term, activist groups had to fight especially hard against sexism and devaluation towards women and LGBTQ+ people. Trump has made sexist remarks to categorize women by stereotypes and gender roles (Darweesh & Abdullah, 2016). He has also repeatedly used gender as a tool to undermine and discriminate against women (Darweesh & Abdullah, 2016). Trump's rhetoric and sexist ideology around women has sparked important conversations about the objectification of women. Now that President Biden is in office, some of his goals on this issue are to help women navigate their work and family life, provide financial security, and end violence against women (The Biden Agenda For Women, 2020). Since the U.S. has such a significant influence on the entire world, the positive ripple effects can be expected to be felt by Canadians.

#### **Major Themes**

#### Me too Movement:

Social media activism has been a major catalyst in the fight for so many social issues. The #MeToo movement has been a major trend in the initiatives for gender equity. The movement aimed to give individuals a platform to speak out against sexual assault and gender discrimination. After only 24 hours since the first #MeToo tweet, over half a million others had used the hashtag on Twitter, and almost five million on Facebook, to show that they too have experienced sexual harassment in some form. This trend has shown the gravity of this issue, and the immediate necessity to make changes to address it. This trend has also been a catalyst for queer women and men of color to speak out, rather than the original focus of the issue being on cisgender white women. The #MeToo movement has become a common theme in popular culture, bringing light to this issue and allowing a safe space for individuals to speak out about their sexual oppression.

#### LGBTQ+:

As society becomes more accepting of LGBTQ+ individuals, the issues surrounding their wellbeing in the workplace also becomes an important topic. Expanding beyond the traditional male and female gender identities, there are many other people out there who experience inequity in the workplace and in society. There has been a lot of light shed on the importance of providing a safe working environment for queer individuals. Companies are changing their policies to make them inclusive spaces for people of all gender identities. This has been an important issue for companies to address because it has a large effect on their employee satisfaction and turnover rates.

#### Diversity:

Companies are becoming more dedicated to investing in diversity within the workplace. Diversity has become an important conversation for employers to have as racial injustice has been brought to attention in the media within the past year. The Black Lives matter movement has created a global discussion about the diversity practices of companies worldwide. This has given employers the opportunity to assess their biased practices and adjust their working environment to ensure it is an inclusive space for all people of color. Companies are now being held accountable for their actions more than ever before. They are also realizing that creating an equitable and inclusive working atmosphere for people of color leads to a more profitable bottom line.

### **Concluding Remarks from Team Members**

This project was challenging for the both of us. As business students we have not had the ample experience conducting research that students in other facilities have. Because of this, we had to learn a lot about the process of searching databases as we went. We both learned a lot about the issue doing this project and because it is a topic that we both feel very passionately about, we found it very valuable.

Regardless of the challenges we faced during the research process, we were able to compile a comprehensive database that encompasses the initiatives in place that target gender inequality in the

workplace. Based on our findings, The Capitals Coalition should know that there is a large amount of information about why the problem is occurring and the factors that cause it. Although many initiatives are currently working to solve this issue, they are still in relatively early stages. Thus, there is a lot of qualitative research on the matter, but the quantitative results are still somewhat lacking. In addition, there were many important initiatives that we found doing a simple google search, but since these initiatives may be smaller or somewhat newer, we could not find academic journals on them. We would recommend the Capitals Coalition to give attention to the smaller initiatives that are making strides towards gender equality because the work they are doing is ultimately just as important as the more extensive, more mature initiatives published. Since this is a social issue, we believe it is very important for all perspectives and voices to be heard.

We believe there is an opportunity for the Capitals Coalition to eliminate gender inequality in order to increase the value added by human capital in Canada. As both of our group members are females and coming very close to entering the professional workplace, this issue is critical to us. We believe that creating a safe and level playing field for all people is a goal that must be achieved. As women, we constantly fear for our safety in society. Organizations working to prevent sexual harassment within a working environment are essential to our wellbeing and essential to building a safe space for women within the business economy. Issues about pay equity are hugely important to creating a sustainable Canadian economy, as women create just as much value in society as men. Both of us have single mothers who work extremely hard to make a living to support us, in a business world that is dominated by men. We have those female role models that motivate us to make changes to society, so that future generations to come face less adversity in the professional world. We believe that breaking down barriers for women to achieve success in society is such an important aspect in achieving a sustainable business environment in Canada. As a generational as a whole, we have become so much more receptive to social issues and we have taken on the responsibility to make the necessary changes. Gen Z are activists by nature. By using social media as an outlet to advocate against issues, education and awareness have spread throughout the world. We truly believe that Gen Z has most substantial priority to ensure a sustainable Canadian business economy because we view the issue as so multifaceted, rather than focusing only on economic outcomes.

From a Generation Z perspective, we believe all of the initiatives mentioned within our database are addressing important aspects of the issue. As this is such a large, multifaceted, systemically rooted problem, the initiatives mentioned cover many niche areas. Here we wish to highlight some of the initiatives that support our personal interests within the issue. Representation for people of color is one niche that we feel very passionately about. Catalyst is a non-profit organization that is dedicated to acknowledging the struggle for women of color, in their fight to achieve gender equality in the workplace. Sexual harassment and violence issues are another important issue that we are trying to bring attention to. Botler AI is a service that harnesses technological innovation to provide women with a free and confidential tool to gain an understanding of their situation in the context of the law. We feel strongly about the wage gap and the implications of COVID-19 disproportionately affecting women. UN Women is an organization that aims to empower women and educate the world on how creating gender equality equates to creating a sustainable economy. The messages from this organization shows that women create just as much value as men in terms of economic growth and deserve to be compensated and treated accordingly within the workplace. Gender inequality and discrimination is a pressing issue that is faced by the Canadian economy. We believe that the initiatives highlighted within our database are all making incredible strides towards eliminating this issue. With the help of the Capitals Coalition, we believe that achieving a sustainable business economy by addressing gender inequality and discrimination is possible.

## Appendix A Team Research Results – 25 Articles Synthesized

Peer-Reviewed Paper (APA 7 <sup>th</sup> edition)	Synopsis (1-2 full sentences)	Key Findings (bulleted list)	Limitations of the paper	Name and URL for the nitiative/organizatio described in article ( <b>if applicable</b> )
Briskin, L. (2014). Leadership, Feminism and Equality in Unions in Canada. Labor Studies Journal, 39(3), 223- 233. doi:10.1177/016044 9x14554509	Unions adopting policies in response to equity issues being sidelined: reduction of funding and union restructuring.	Research conducted to explore union equality and female leadership within Canadian Labour union movement. Provide participants a safe space to voice opinions.	Small group of research participants	United Organization for Labour Education
Book Review: Feminist Activism in the Supreme Court: Legal Mobilization and the Women's Legal Education and Action Fund. Gender & Society, 19(3), 418-	evidence to court to influence policy reform. Their extensive research and case history has provided information used by legislators, policy makers and	LEAF intervenes in appeals in front of the Supreme Court of Canada on matters such as sex discrimination, equal pay for equal work.		Women's Legal Education and Action Fund
Williams, P. (2009). Ethical Trading Initiative: Tenth Anniversary Conference. Development in Practice, 19(3):424- 426 doi:10.1080/096145 20902808381	Ethical Trading Initiative is a UK based Initiative that works on ensuring companies supply chains are ethical - including no workplace discrimination, among other issues.	Ethical Trading Initiative works to ensure workers are being treated equally and fairly by intervening and exposing poor practices then working with management to resolve any issues.		Ethical Trading Initiative
#girlgaze:	Founded as a social nedia project which eeks out female	<pre>#girlgaze works to romote and support emales in photography,</pre>	Limited to one industry	‡girlgaze

-		male dominated rofession. They ducate the world on eminism and the hallenges for a female ntering a male lominated industry.		
Singh, P., & Peng, P. 2010). Canadas bold xperiment with pay quity. Gender in Aanagement: An nternational ournal, 25(7), 570-585. loi:10.1108/175424110 .1081374	rivate companies to lave pay equity plans, nake annual djustments to payroll intil pay equity chieved. Requires	The Pay Equity Act of 988 enacted by the Ontario government to nsure equal pay for qual work, eliminate he wage gap and emove barriers to ender equality.		School of Human tesource Aanagement, York Iniversity
Erten, B., & Çağatay, N. 2017). Proposal for a Global Fund for Women hrough Innovative inance. Feminist conomics, 23(4), 170- 00. loi:10.1080/13545701. 017.1287931	reate a global fund	This builds off of revious calls by eminist economics to stablish these funds rom global taxation, nd these funds would e provided to ountries based off ach country's needs.	Very Imbitious	Global fund for Vomen through nnovate Finance
Vorkplace Violence.	reate detailed ntiharassment olicies which xplicitly define and orohibit harassment. Ongoing risk ssessment should be lone to ensure safety	bligations to prevent nd respond to vorkplace violence.	Provides nough detail or only a tarting point n workplace olicy making.	Workplace ehavioral Health
Asher, K., & Basnett, B. (2016). Gender quality as an intitlement: An Assessment of the UN Vomen's Report on Fender Equality and Justainable Development 2014.	ustainable goal, ender Equality,	mportant connection etween the role of vomen and sustainable levelopment in the	Very Broad	JN Women

evelopment and hange, 47(4), 952-964. loi:10.1111/dech.1224				
invironmental scan: an overview of income, abour market, and lemographic trends elated to women's conomic development. Canadian Women's	rimary caregiver has een a key factor in lower economic levelopment for vomen. Women have	nd how this leads to ncreased poverty for vomen.	mportant nformation to inderstand he cause and iffect of iroblem. olutions are inclear.	Canadian Women's oundation
Coalition of Labor Union Vomen. Labor Studies ournal, 40(2), 129-148. loi:10.1177/0160449x1 590213	Inion Women (CLUW) s a nonprofit organization of trade inion women iffiliated with the AFL- IO. The CLUW is a oridging organization hat seeks to create onnections between he feminist and labor	The CLUW did, and ontinues to make great trides in workplace quality for women. They are a massive mion that connects all emales in unions to nsure workplaces are ollowing discrimination uidelines are providing n environment where vomen can excel.		Coalition of Labour Jnion Women
tutterheim, S. E. (2020, lovember 2). The Role of Support for ransgender and lonbinary Employees: erceived Co-Worker ind Organizational upport's Associations Vith Job Attitudes and Vork Behavior.	vith supportive oworkers/ nanagement will have reater job atisfaction, greater mployee ommitment and less urnover. After ransition, trans vomen experienced lecrease in salary and oss of authority.	upport and job atisfaction for LGBTQ mployees.	This is the irst uantitative esearch on his subject. upporting juantitative esearch is acking.	Psychology of Sexual Drientation and Gender Diversity

nd leadership spiration: The impact of work-life initiatives. Iuman Resource Management, 57(4),	off the fact them vomen have more lomestic and child are responsibilities. Secause of this, the mount of females in eadership roles is less	ocuses on helping vomen balance their vork and private life, nd has tons of research hat suggests flexible vork arrangements,	Work-life initiative
exual violence as a public policy issue: A pualitative content nalysis of sexual iolence cases and the nedia. Aggression and /iolent Behavior, 50, .01341. loi:10.1016/j.avb.2019.	novement is part of he #Metoo novement, and it xplains the important ole media plays when roadcasting big exual harassment ases, and how it can	-	Гime's up Лovement
lights and respect: The vorking women's novements influence	vomen movement eamed up in 1970's he demand changes n the workplace. This ncluded basic rights, uch as respect on the	Advocates used Labour eminism to create a inionism that was the irst step towards ireaking the glass eiling today	Service Employees nternational Union SEIU) and Working vomen movement
racticing Gender at Vork: Further Thoughts		They focus on finding nnovative ways to catch gender in ractice' and stopping he reflexive practices of gender discrimination n the workplace.	Gender at work
Cassidy, W., & Pitsula, . (2005). Forging a lew Pathway: Learning rom Experience and lesearch to Shape	anadian organization	PLAC, along with the ther 3 organizations vill improve public wareness and nowledge around	Public Legal Association of Canada (PLAC)

ractice in Public Legal iducation Efforts in Canada. Education and aw Journal, Vol. 15 ssue 2, p 113-138, 26p. loi: unknown	anadian workplaces.	exual harassment in he workplace, as well s increase access to egal info and legal dvice to those who eed it.		
Hashtag: How Selected exts of Popular Culture ingaged With Sexual ssault In the Context of the Me Too Movement in 2019. Jew Horizons in English tudies, 4, 208-217. loi:10.17951/nh.2020.5 208-217	parked a social hange for individuals nd has shown the ravity of the issue. he term #MeToo is videly known and sed in popular ulture to continue	The #MeToo novement has been a atalyst for gender quity. The movement as allowed victims to peak out about their xperiences as sexual arassment victims.		#MeToo Movement
nd Workplace Sexual larassment Launches in Ontario Monday. Perth Courier & Weekender	id in addressing exual harassment in he workplace. It's an I robot called Botler I.	The services are free nd online, and help in ddressing phycological arriers associated with eporting sexual arassment to a human. he AI provides onfidential, motionless avenue to ain an understanding of their situation in the ontext of the law.	Never been lone before	Botler Al Canada
<ul> <li>k., &amp; Delgado, D.</li> <li>2019). Evaluating the lepresentation and lesponsiveness of the Inited Nations</li> <li>Commission on the ltatus of Women (CSW)</li> </ul>	n the Status of Vomen (CSW) is the principle global ntergovernmental ody exclusively ledicated to the romotion of gender quality and the mpowerment of	This is an area that nonitors the UN and all IGO's and non-NGO's o ensure women's ights and mpowerment are still leing made a priority.	ody, therefor lot to	United Nations Commission on the tatus of Women CSW)

loi:10.3389/fsoc.2019.0 041			
Kome, P. (2019). Canada Delivers on Vomen's Reproductive, exual Health. Herizons all, 2019, Vol. 33 Issue , p8, 2 p. doi: unknown	nternational rganization that rovides workshops and educates people on the importance of ender equality, and	Women deliver has artnered with the anadian government o provide workshops in sexual harassment, nd gender equality. hey perform these vorkshops all around anada.	Women Deliver
Aylward, E & Brown, S. (2020). Sexual Orientation and Gender Identity in Canada's "Feminist" International Assistance. 75 Int'l J 313 / International journal, Vol. 75 Issue 3, pp. 313-328. doi: unknown	etwork in Canada is a etwork that has over 50 women leaders cross Canada, vorking on creating a nore equal and mpowering	This team on Canadian vomen work locally and ederally on systematic ssues affecting vomen's equality, and levelop policy ecommendations for he Canadian overnment to pass, his includes things like oreign policy that takes nto account women's ights	Fhe Gender Equality Jetwork Canada
Luxton, M. (2001). eminism is a Class Act: Vorking - Class eminism and the Vomen's Movement in Canada. Labour/Le ravail. Fall 2001, p63, 7 p. doi: unknown	ongress (CLC) is the ational central abour body, and they vork with tons of lifferent Canadian organizations to aid in exual harassment in	The CLC does things like rganize women's narches and most ecently, partnered with REVAWC to analyze he effect of COVID-19 in harassment in the vorkplace, and find vays to ensure people till feel safe speaking ut.	Canadian Labour Congress
laffe, P. G., Berman, H., & Macquarrie, B. 2011). A Canadian Jodel for Building Jniversity and Community		Their most recent nitiative is pairing with he CLC to work on nsuring workers feel afe speaking out on arassment in the	Center for Research Education on Iolence against Vomen and Children

•	revention of arassment against	vorkplace without eeling pressured not oo because of the leclining job market lue to COVID, as well as vhat to do if you have o work from home but ave an abusive artner.		
itle VIIs Statutory listory and the Sex Discrimination	mployment pportunities ommission (EEOC) is esponsible for forcing ederal laws (USA) hat make it illegal to	olicies and so ontinuously creating ew rules and fixing out	olicy change akes a long	Equal Employment Opportunities Commission (EEOC)
<ul> <li>A., Passarelli, A., &amp;</li> <li>ilimoria, D. (2008).</li> <li>Vomen's leadership</li> <li>levelopment strategic</li> <li>ractices for women</li> <li>nd organizations.</li> <li>consulting Psychology</li> <li>ournal: Practice and</li> <li>lesearch, 60(4), 348-</li> <li>65.</li> </ul>	esearch. They have a reat selection of best ractices on vorkplace issues for	Catalyst focuses solely in female equality in he workplace, and cknowledges the truggle for women of II colors. Their goal is o accelerate progress or women through vorkplace inclusions to elp make sure women an achieve higher roles airly		Catalyst

## Appendix B Research Protocol

#### **Databases Used**

- 1. Canadian Business and Current Affairs https://about.proquest.com/libraries/academic/databases/cbca.html
- 2. Google Scholar <u>https://scholar.google.com/</u>
- 3. Directory of Open Access Journals https://doaj.org/

#### Search Strategies Used

It was essential for us to conduct some background research before we started searching for resources in the databases. By doing an environmental scan of the current state of the issue and finding initiatives working to solve it, we were able to compile a list of keywords. These keywords helped us to narrow our search within the databases to find the resources that would be of value to us. Citation changing was actually very useful for this assignment. Looking at resources that were referenced within the academic journals we were reading allowed us to not only find more resources, but also develop a more specific understanding of the topics and issues being discussed. It was also extremely helpful linking our google scholar accounts to our Capilano University library accounts. Doing this, we saved a lot of time, which would have been spent looking for articles that weren't accessible to us.

#### Key Search Terms and Phrases Used

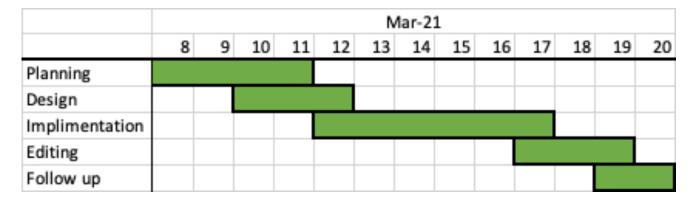
- Discrimination
- Gender equality
- Canadian
- Workplace harassment
- Sex and gender discrimination in workplace
- Women's movement
- Feminism
- LGBTQ equality
- Government of Canada
- Women's Equality
- Wage gap
- Pay equity
- Diversity
- Work culture

## Appendix C Workplan

#### Team Research Assignment Work Plan #2

Aisha Lakhdhir, Ekaterina Sergeeva BADM 460-01

Our group was able to follow the work plan according, This was a good sign because it meant our group allocated the work accordingly, and no group member felt overwhelmed with the work load. After submitting the workplan on March 11, we had a meeting the following day on Friday March 12. We answered any questions about the soft report, and began our research progress. By March 19, our group had accomplished out goal, and our soft report was ready to submit.



#### **Gantt Chart**

#### Reflection

Our group worked very well together. We held ourselves accountable to our own actions and didn't need to stress about each group member getting their part done. One small misjudgment was since both group member are in accounting and haven't had to do a research paper since their first year was the amount of time allocated to finding each resource. The time spent sifting through google, the Capilano University data base, and the other given databases was a lot. For next time, we will allocate more time to this aspect of it.

## Appendix D Meeting Minutes

### Meeting #1

### Meeting Agenda:

Objective:	Create work plan
Date:	Monday March 8, 2021
Time:	5:30 pm
Location:	Online
Attendees:	Aisha Lakhdhir, Ekaterina Sergeeva

Agenda Items:	
1.	Introduce Team members
2.	Go through work plan together
3.	Assign roles for workplan
4.	Assign dates for completion of roles

Action Items:		Due Date:
1.	Begin first half of workplan	March 9
2.	Complete work plan	March 10
3.	Edit and submit	March 11
4.		

#### Meeting #2

#### Meeting Agenda:

Objective:	Work on soft report
Date:	Friday March 12, 2021
Time:	11:00 am
Location:	Online
Attendees:	Aisha Lakhdhir, Ekaterina Sergeeva

Agenda Items:	
1.	Restate roles made in workplan/group questions
2.	Progress on research
3.	
4.	

Action Items:		Due Date:
1.	Half research completed	March 16
2.	Begin soft report	March 16
3.	Have 75% completed	March 19
4.		