

Mentorship Update April 6

Concept 1: Connection



adventurous



friendly

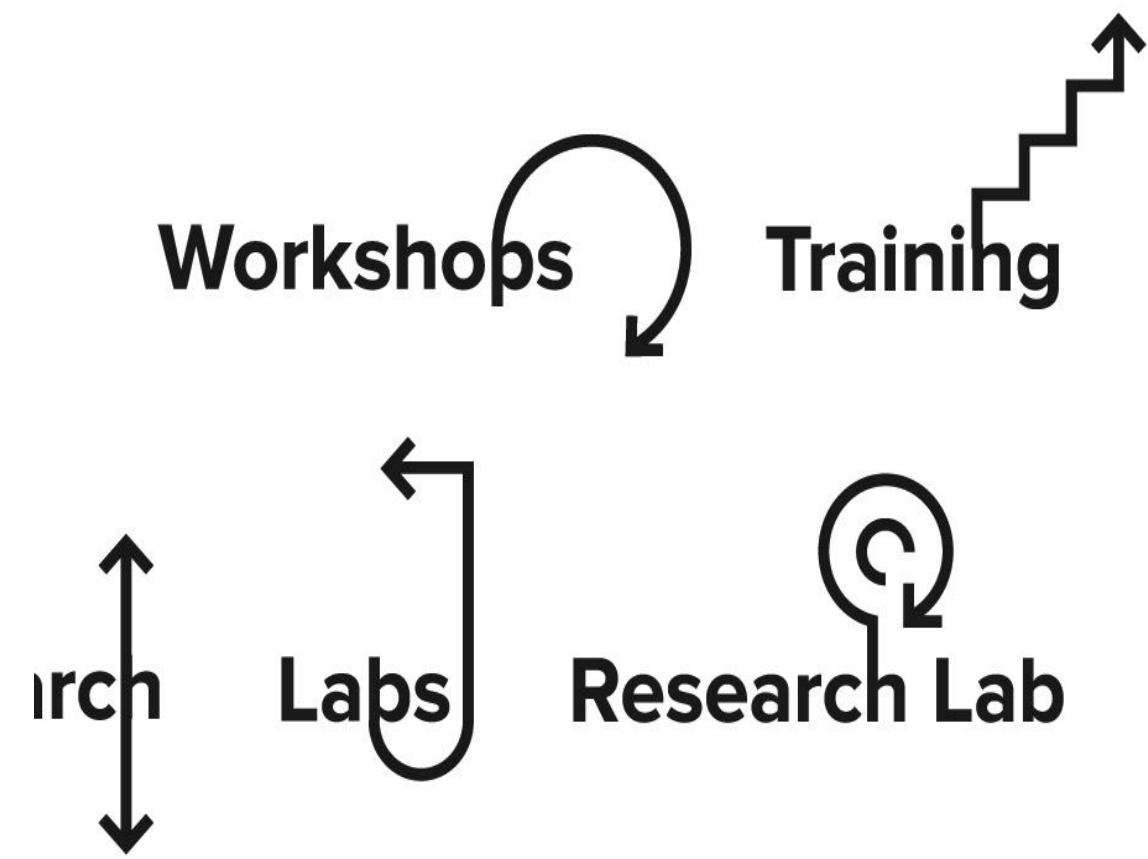


bonded

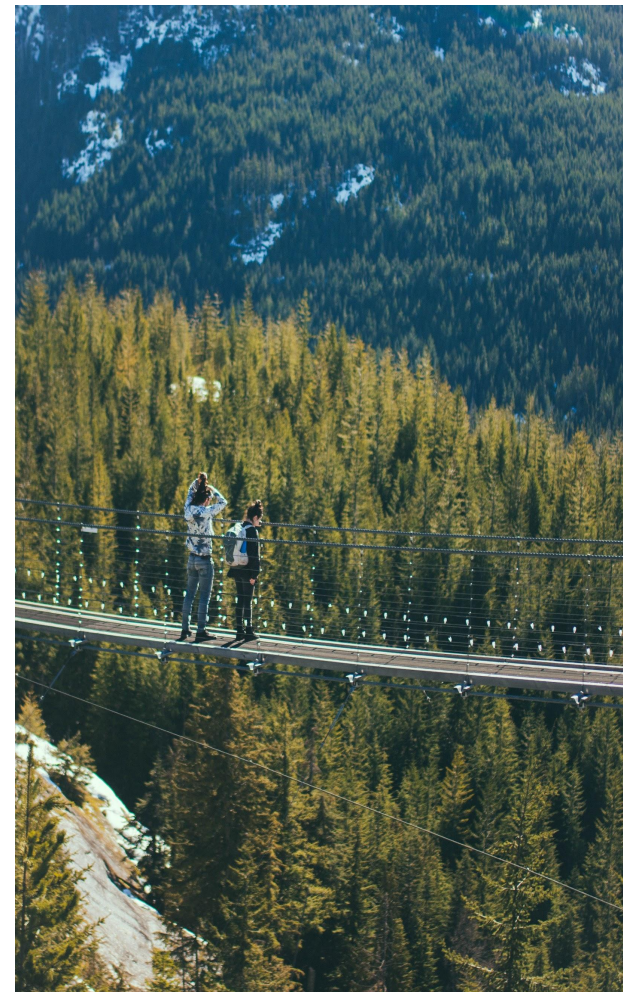
text can be a path



use of arrows



photography with people

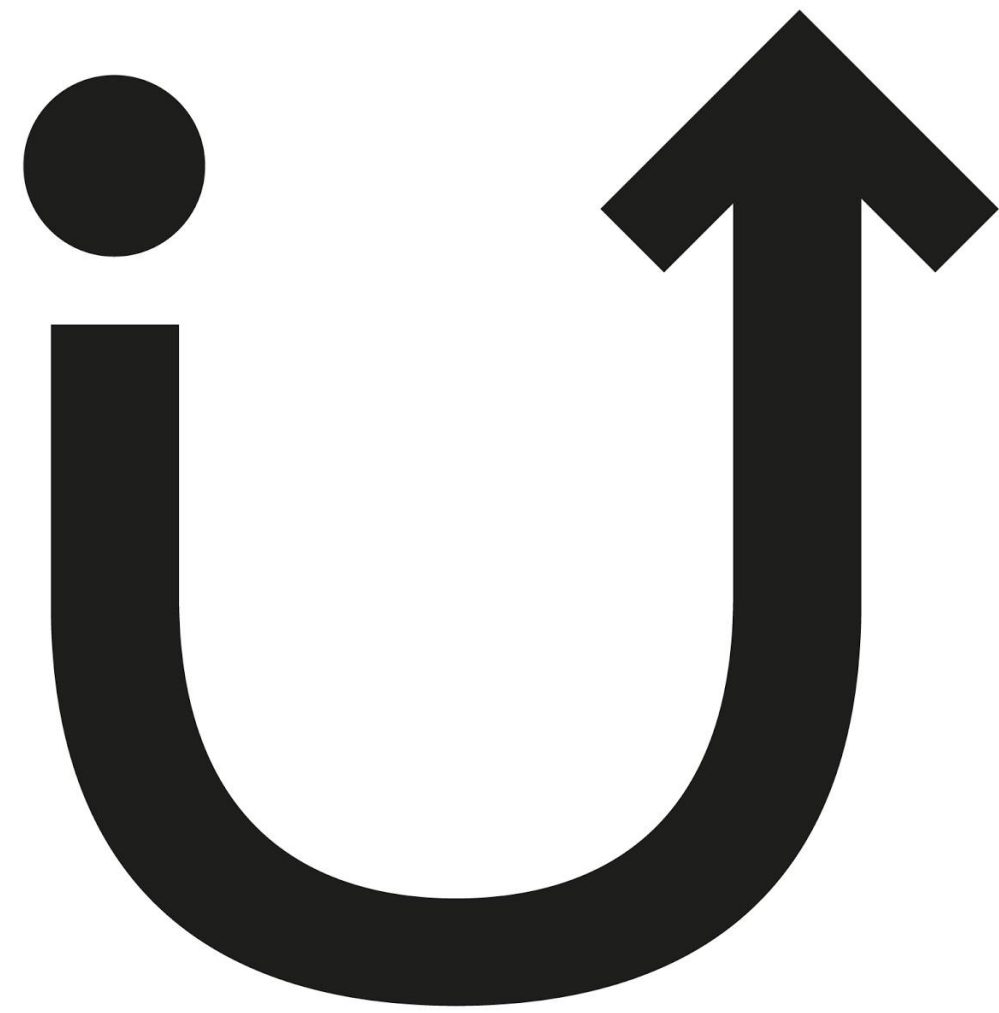
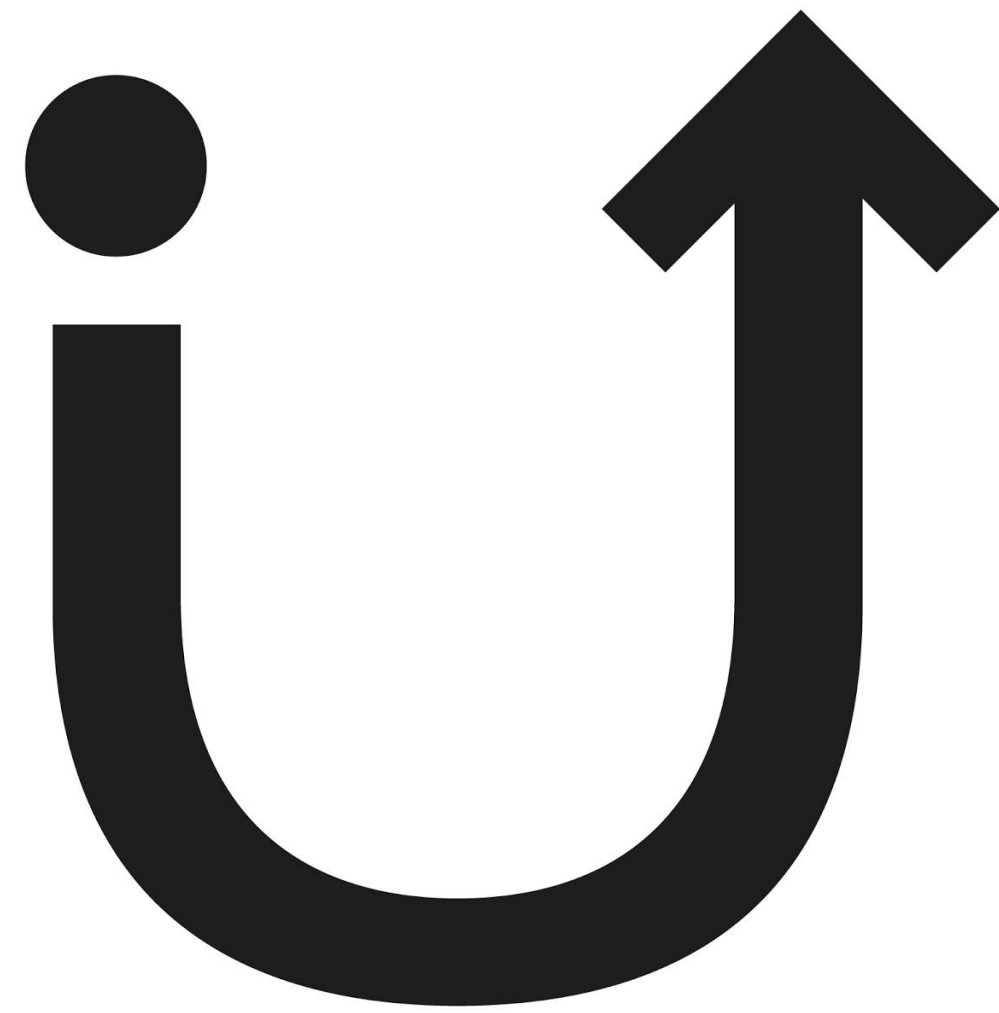


line illustration with halftone dots



friendly, sans serif type

	1	2	3	4	5	6
A	☺↗	☺↗	☺↗	☹↗	☺↗	☺↗
B	☺↗	☺↗	☺↗	☹↗	☺↗	☺↗
C	☹↖	☹↖	☹↖	☺↖	☹↖	☺↖
D	☺↗	☺↗	☺↗	☹↗	☺↗	☺↗



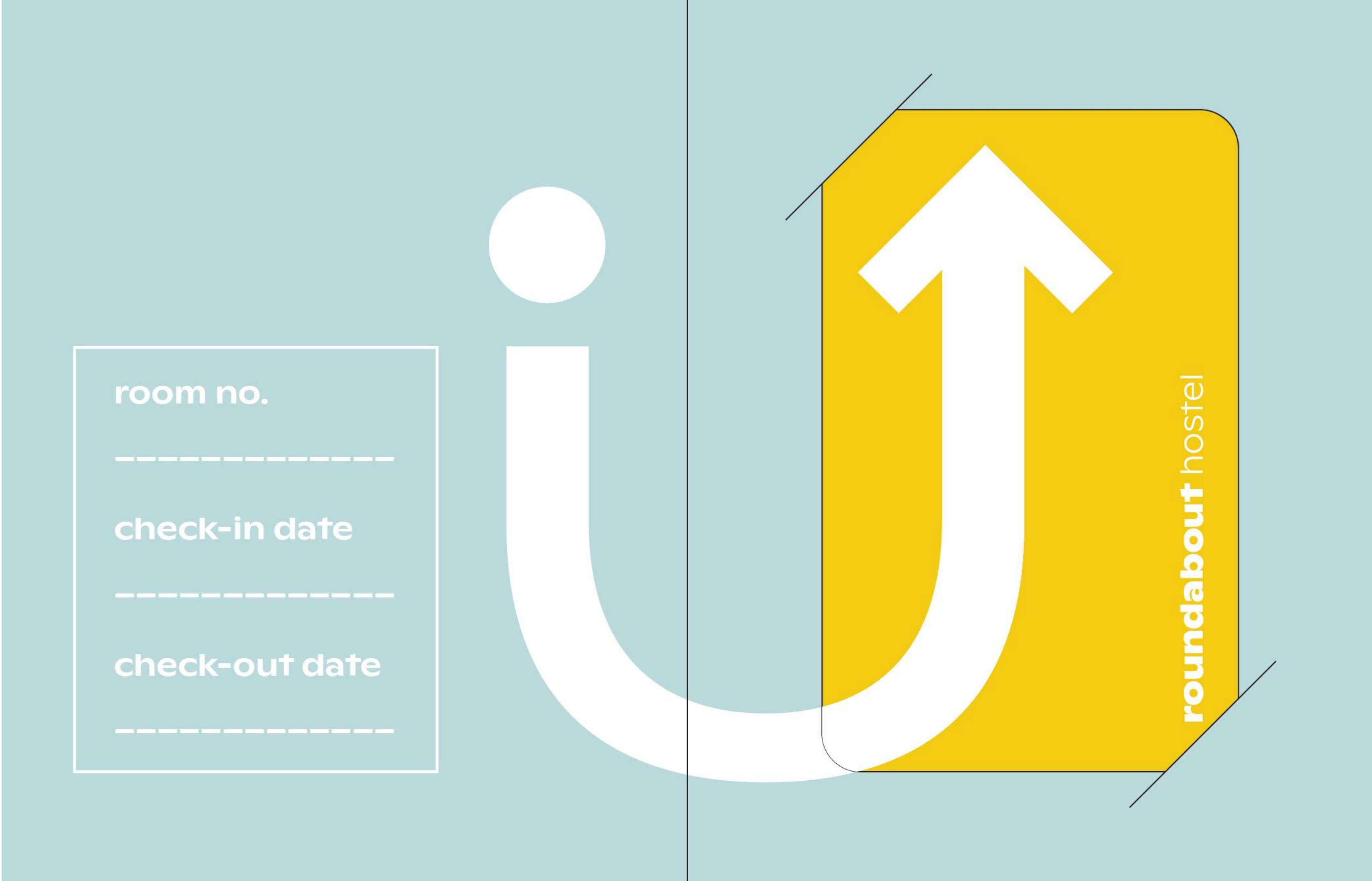
roundabout
hostel



connecting
you to









Concept 2: Pathways



guided

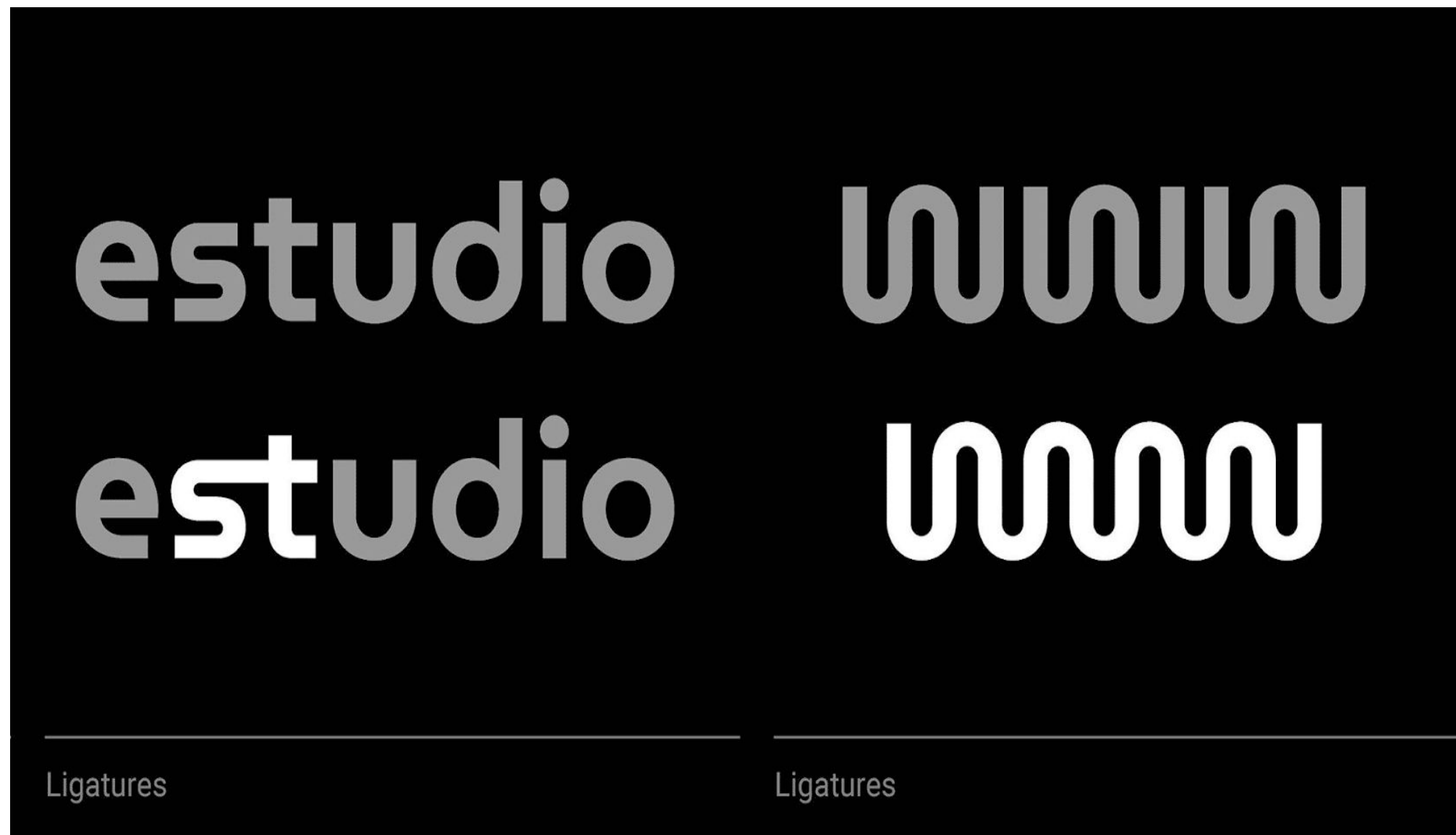


seeking

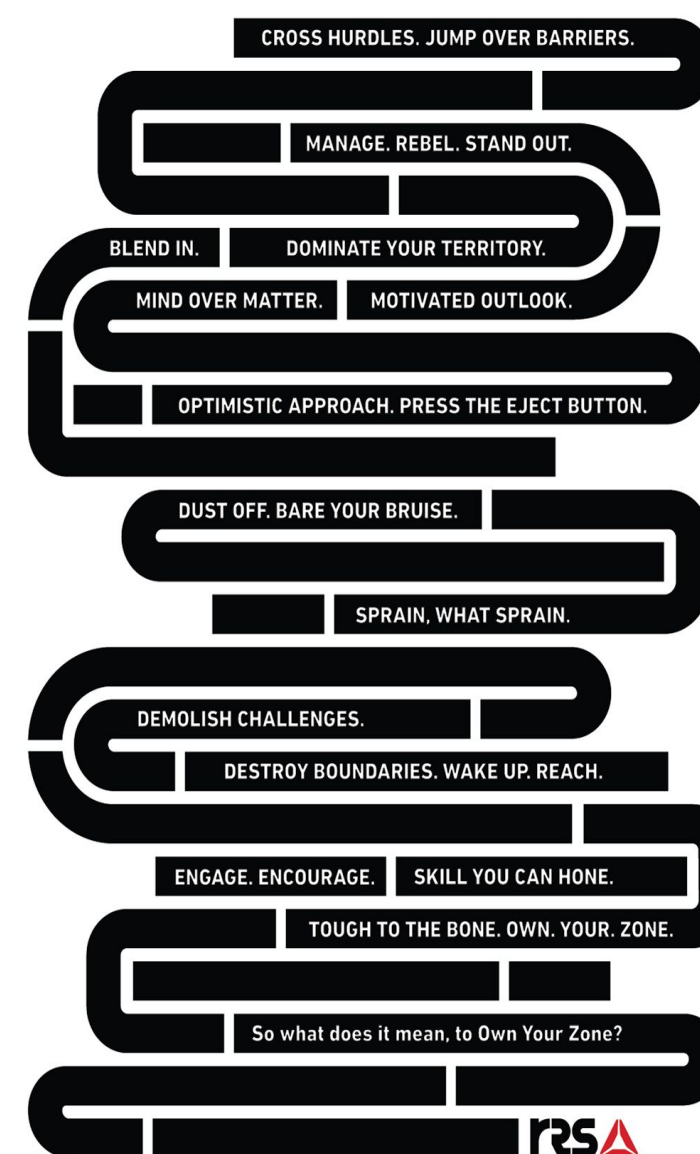


fun

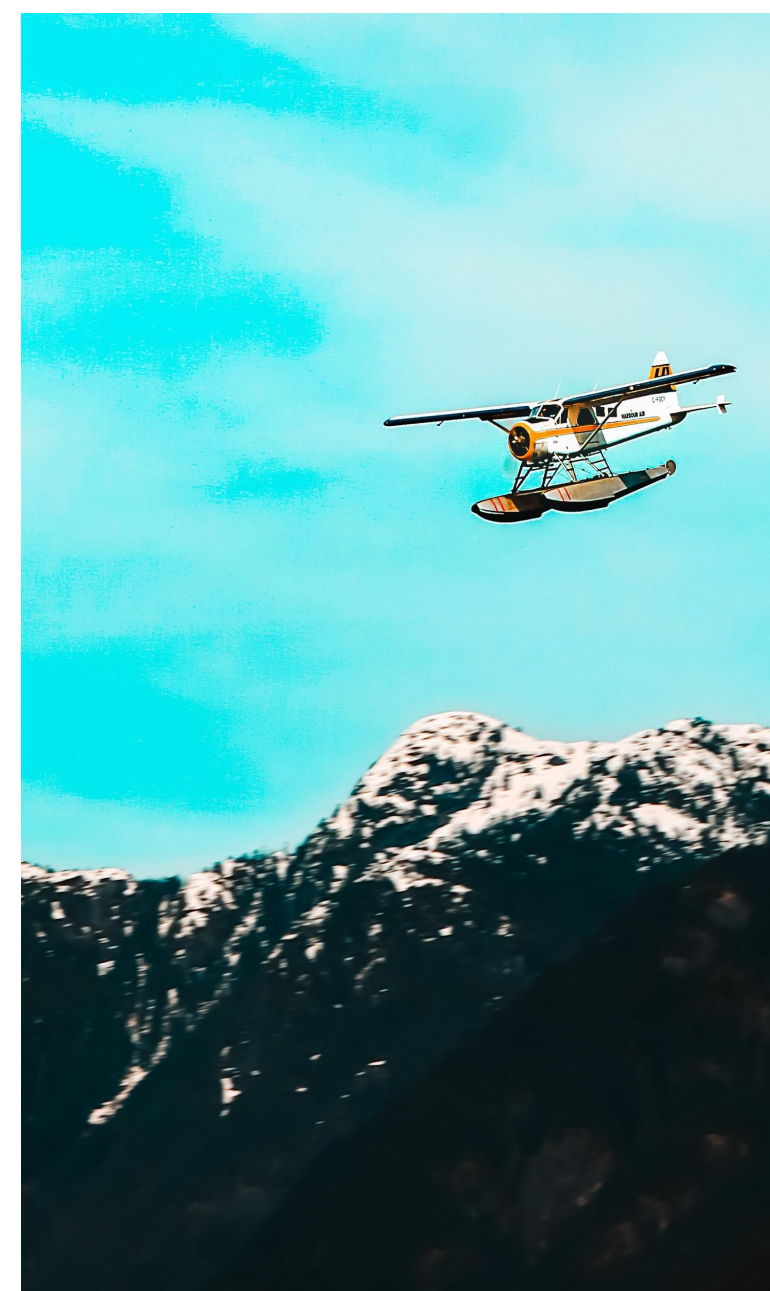
ligatures



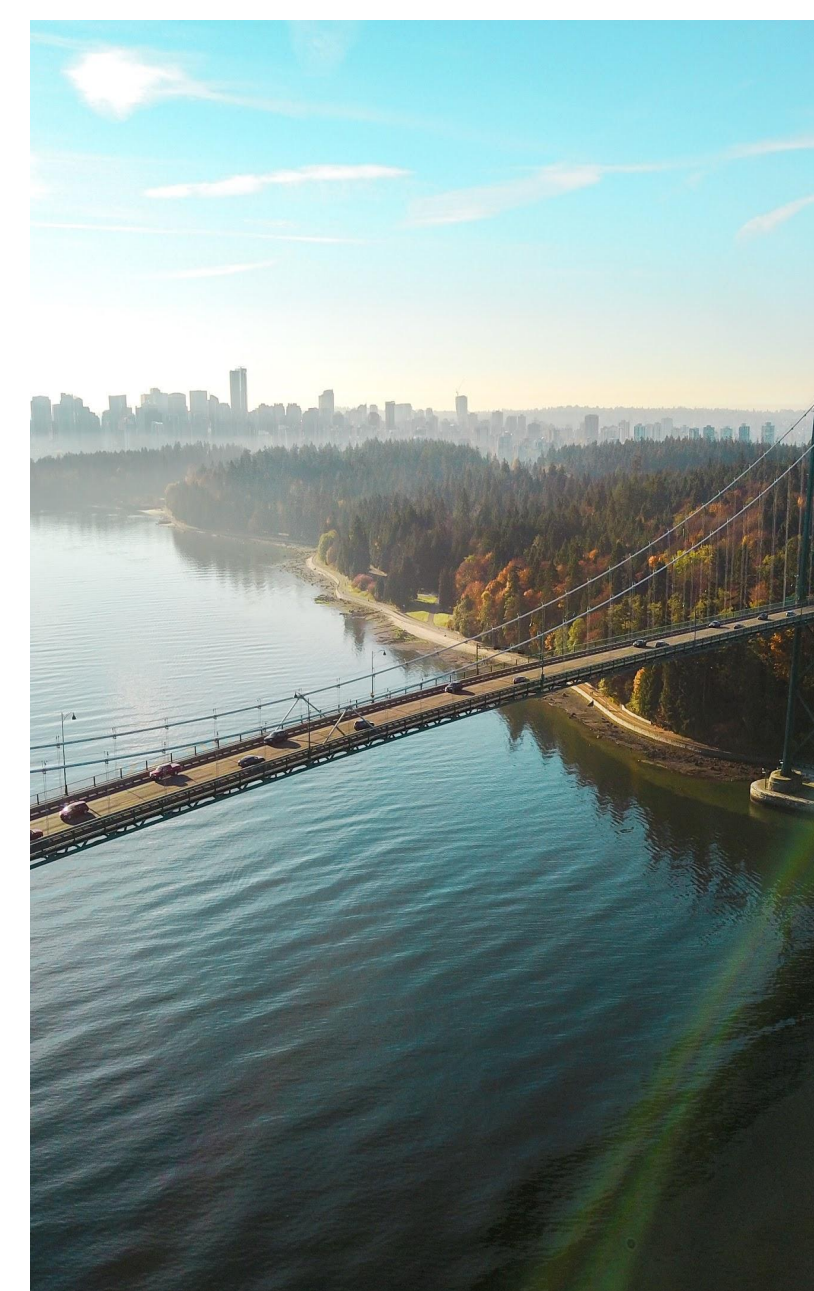
words follows path



cheeky tone of voice



bright, vibrant, scenic photography



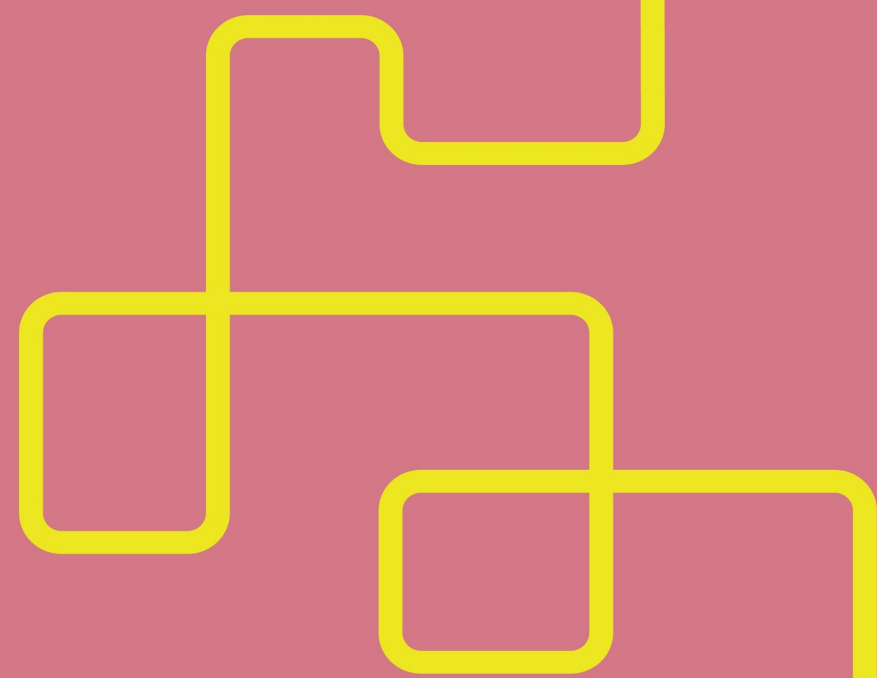
ROUND
ABOUT

ROUND
ABOUT

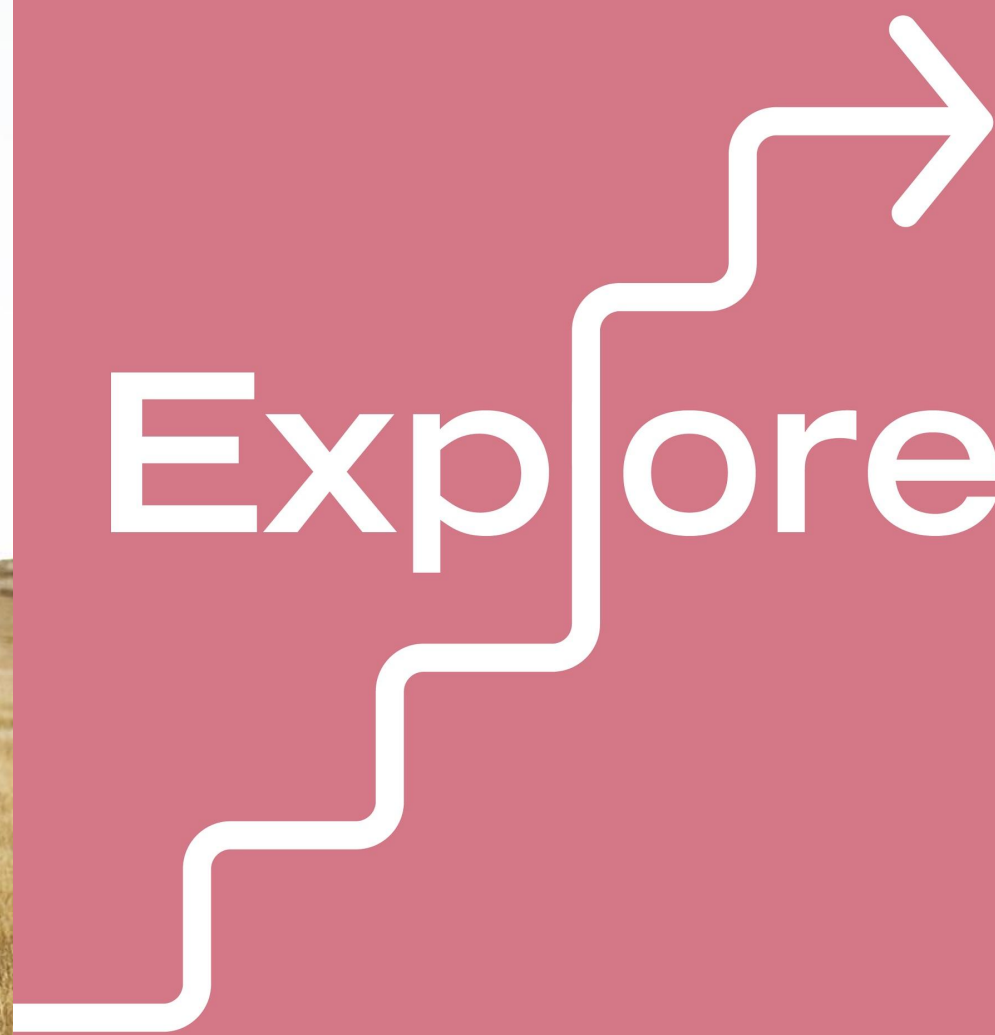
ROUND ABOUT

ROUND
ABOUT

Yes to
Detours



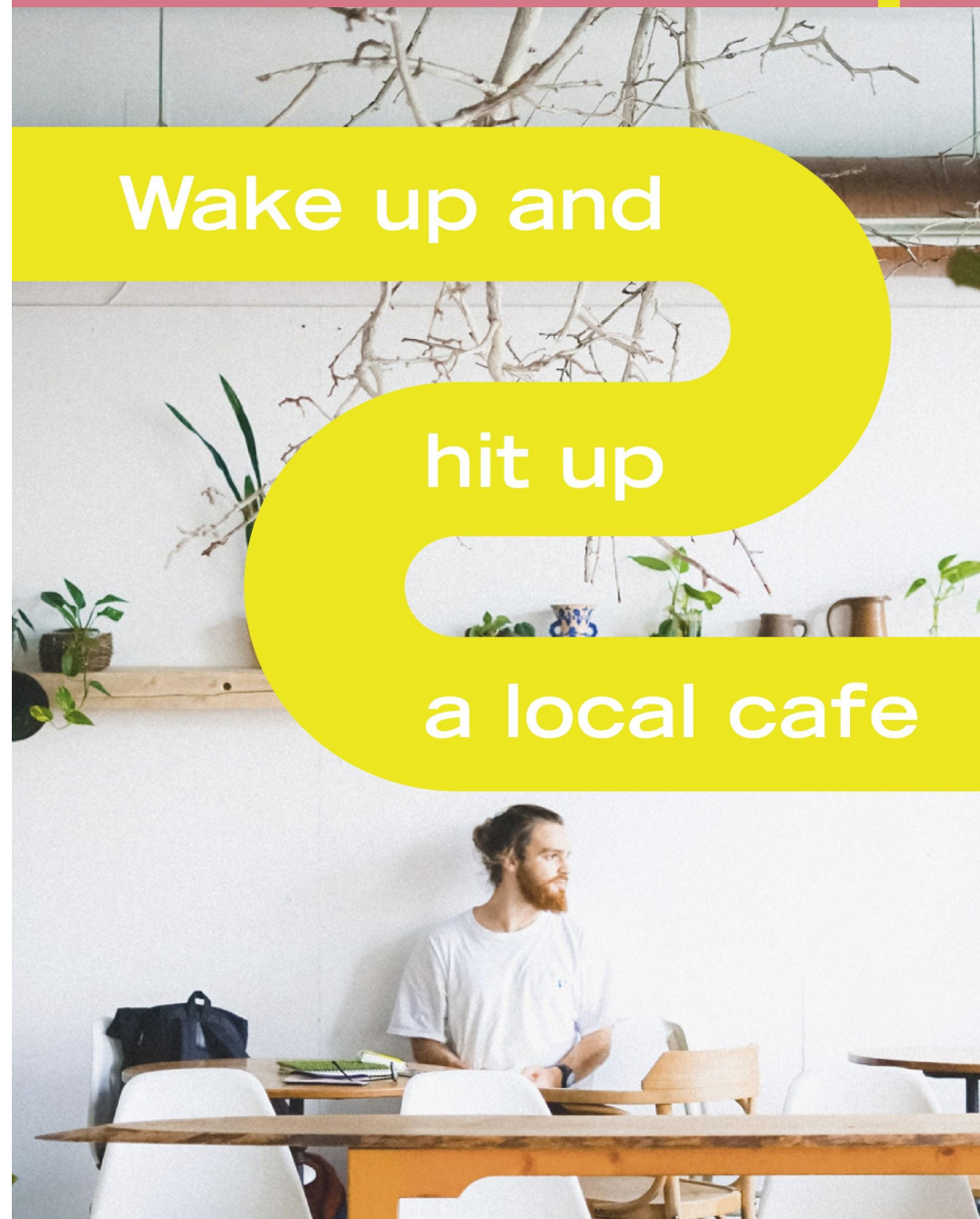
Explore



Wake up and

hit up

a local cafe



ROUND
ABOUT



visit a gallery or two

ditch
the

map







**Thank You
for Listening**